Claims

1. 1.   A method for selecting fashion information for an individual,
2. said method comprising the steps of:
3.   providing a style database including complimentary fashion
4. information having cosmetic data and physical characteristic data;
5.   providing a personal characteristic database being adapted to receive
6. physical characteristic data for at least one individual;
7.   communicating physical characteristic data for at least one individual
8. from an input device to said personal characteristic database;
9.   comparing said physical characteristic data for said at least one
10. individual with said style database to identify a selection of cosmetics that are
11. appropriate for said individual based upon said individual's physical
12. characteristics; and
13.   identifying for said individual cosmetics that are appropriate for the
14. individual based upon the individual's physical characteristics.

1. 2.   The method of claim 1, wherein said style database further
2. comprises instructional data concerning the proper application of cosmetics.

1. 3.   The method of claim 2, wherein said instructional data
2. comprises a multimedia presentation.

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1   4.   The method of claim 2, wherein said multimedia presentation
2   comprises a video presentation.

1   5.   The method of claim 1, wherein said cosmetic data comprises at
2   least one cosmetic characteristic selected from a group consisting of: cosmetic
3   brand, cosmetic style, colors, textures, medicinal qualities or chemical
4   qualities.

1   6.   The method of claim 1, wherein said physical characteristic data
2   comprises at least one physical characteristic selected from a group consisting
3   of: skin color, skin tone, hair color, eye color, facial shape, body proportions,
4   body measurements.

1   7.   The method of claim 1, wherein said input device comprises a
2   digital camera.

1   8.   The method of claim 1, wherein said input device comprises and
2   colorimeter.

1   9.   The method of claim 1, wherein said input device comprises
2   spectrophotometer.

1   10.   The method of claim 1, wherein said input device comprises a

2   computer.

1   11.   The method of claim 1, wherein said style database further

2   comprises footwear information.

1   12.   The method of claim 1, wherein said style database further

2   comprises clothing information.

1   13.   The method of claim 12, wherein said clothing information

2   includes at least one clothing data selected from a group consisting of: size

3   data, style data, fabric color data and fabric texture data.

1   14.   The method of claim 1, wherein said personal characteristic

2   databases is accessible via a computer network.

1   15.   A method for selecting fashion information for an individual,

2   said method comprising the steps of:

3   providing a style database including complimentary fashion

4   information, said complimentary cosmetic information having cosmetic

5   product data and physical characteristic data;

6   receiving physical characteristic data for at least one individual;

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7   comparing said physical characteristic data for said at least one

8   individual with said complimentary fashion information to identify a selection

9   of cosmetics that are appropriate for said individual based upon said

10   individual's physical characteristics; and

11   identifying for said individual cosmetics that are appropriate for the

12   individual based upon the individual's physical characteristics.

1   16.   A method for providing fashion information for an individual,

2   said method comprising the steps of:

3   providing a style database having complimentary fashion information;

4   providing a personal characteristic database being adapted to receive

5   physical characteristic data for at least one individual;

6   communicating physical characteristic data for at least one individual

7   from an input device to said personal characteristic database;

8   comparing said physical characteristic data for said at least one

9   individual with said style database to identify appropriate cosmetic or clothing

10   selections for said individual based upon said individual's physical

11   characteristics; and

12   identifying for said individual cosmetics or clothing selection that are

13   appropriate for the individual based upon the individual's physical

14   characteristics.